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The autobiography of Daisy Kwok
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10CASE STUDIES OF CHINESE COMPANIES BREAKING THE MOLD

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Les Bird

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**BETWIXT AND BETWEEN**

**A MEMOIR OF NEW CHINA**

Margaret Sun

This is a unique memoir of modern China, a story of courage, of despair and of hope. Margaret Sun was born in Shanghai in 1935 into a poor Cantonese family but English was her main language almost from birth. In 1956, she volunteered to go to work in China’s far northwest region of Xinjiang, and she witnessed China’s changes from the communist takeover in 1949 at the most basic levels of society, all the way through to today, with English running through her head.

Margaret tells of how she sold cigarettes on the streets of Old Shanghai, of the bitter life in the most isolated parts of China in the late 1950s, of the Cultural Revolution and other campaigns, and then the shift towards normalcy at the end of the 1970s.

Her story is inspiring and eye-opening, an evocative and highly-readable account of how the huge events in China’s modern history impacted on ordinary people.

“The existence of this book is a miracle. Margaret Sun uses plain language to bring readers into a world of sandstorms, camels and milk tea, providing a unique and valuable account of life in Xinjiang in the Mao era, through the eyes of a Shanghai girl. Against a desolate background, she describes political turmoil and the cruelty of destiny. But through it all, she always adheres to her beliefs and conscience.”

— Professor Liu Woyu, Nanjing University
Shanghai Daisy

The autobiography of Daisy Kwok

Edited and presented by Tess Johnston & Graham Earnshaw

Daisy Kwok’s life spanned old Shanghai and modern Shanghai, old China and “New” China in a way that no other did. This book presents stories written by her of her life, stories from the high-flying years of Old Shanghai, and the desperate drama of the political campaigns in the 1950s and 1960s. Through it all shines Daisy’s effervescent personality.

Daisy Kwok was born in Australia in 1908 and moved with her family to Shanghai in 1918. Her father founded the largest department store in East Asia, the Wing On Department Store and Daisy for decades lived the life of the rich and famous and one of the world’s most dazzling cities. Then came the Japanese invasion in 1937 and the communist takeover in 1949, and unlike so many other wealthy residents, Daisy decided to stay in Shanghai, and was denounced as a capitalist before being rehabilitated in the late 1970s. She died in Shanghai in 1998.

“Unbowed by decades of turmoil that robbed her of almost everything she owned and loved, Daisy showed no resentment. She was always alive and vital – and interested in everything.”

— Tess Johnston, author of A Last Look

“Reading Daisy Kwok’s memoir is like finding a missing jigsaw puzzle piece in the history of Shanghai. Her story is at times funny, at times tragic, but always moving.”

— Tracey Willard, Editor of the Royal Asiatic Society China Journal
**Chinese Pictures**

**China through the eyes of Isabella Bird**

Isabella Bird

A loving reproduction of the photograph collection first published by the intrepid traveller Isabella Bird in 1900. The images were all taken by Isabella on her long travels in China in the late 1890s, and provide a unique record of different aspects of China in that era, just before the Boxer Rebellion and its aftermath unleashed far-reaching changes.

“Isabella Bird was a master travel writer, but also an early fan of photography and these pictures are unique.”

— Gareth Powell, writer and publisher
Lord Macartney’s mission to open up China in 1792 failed, but it did give the Western world its first glimpse of the secretive Middle Kingdom, through the memoirs written by eight different members of the embassy. But the most lively and accessible of the books was that written by Aeneas Anderson, Lord Macartney’s valet. China scholar Frances Wood introduces Anderson’s account of the two-year adventure, which make clear that the valet was seeing far more of China than his master was. His descriptions of life in China and Manchuria in the late 18th century are a hugely valuable and very readable resource, and Frances Wood is as inciteful as always.
China in Transition is a compilation of 10 case studies on how Chinese companies are breaking the mould. From traditional companies—like Huawei and Midea—that have transitioned through mergers and acquisitions, to other enterprises—such as Haier and HLA—that have evolved by embracing internet technologies and new business models, this book explores how private Chinese companies have changed to sustain growth and even serve as a roadmap for companies elsewhere looking to adapt to the interconnected new economy.

With its pulse on the Chinese economy, this book also looks at start-ups, like Ucommune, Tujia and Alibaba’s Hema Fresh, which are adapting and localizing ideas for China, while innovating beyond the original concept to create a better model for the new business ecosystem. Addressing financing of businesses, the book examines how Qihoo 360 leveraged American and Chinese capital markets, while Alibaba’s Ant Financial leveraged the Internet, to redefine funding and open up new opportunities for businesses. Finally, it highlights how a non-profit institution, Adream Foundation, rethinks charity and education by integrating business management models in its social work.
Les Bird joined the Hong Kong Marine Police in 1976 during a period of rapid change in one of the British Empire’s few remaining colonies, and witnessed the last years of the hard-working, hard-drinking colonial policemen handing out rough justice in the World of Suzie Wong. He led his men in combat with the growing organized crime in the years leading up to the handover of the colony back to China in 1997 and was one of a handful of senior officers instrumental in dealing with highly sensitive issues including a flood of refugees fleeing Vietnam and the increase in the smuggling of guns, drugs, people and luxury goods either to or from Communist China. Filled with gripping stories spanning 20 years, A Small Band of Men follows Bird and his cohorts including his mentor, “Diamond” Don Bishop, an eccentric officer whose volatile temper, larger-than-life personality and overbearing presence was a major influence in Bird’s career. These tales provide a fascinating insight into the intersection of cultures that is Hong Kong. Supported by his second-in-command, Joe Poon, Bird gained the trust of his band of men to such an extent that they were willing to follow him into danger, even at the risk of their own lives.
**10 Recent Releases**

**HONG KONG POLICE INSIDE THE LINES**

Chris Emmett

Hong Kong—a Chinese city with British-based law, a unique place with a unique police force. In his latest book, Chris Emmett, best-selling author of “Hong Kong Policeman,” puts you on the streets, alongside the Hong Kong police officers who were there during the greatest crises of the past few decades.

In the 1960s, China’s Cultural Revolution came to Hong Kong and in one crazy summer, ten Hong Kong police officers lost their lives, five of them to a machinegun attack at the border village of Sha Tau Kok.

In the 1970s, police stood in the front line as tens of thousands of Vietnamese streamed into Hong Kong, some were fleeing oppression and some after a better life. But hiding among them were violent criminals.

**SHOTS FROM THE HIP**

Daniel Reid

*Shoots From the Hip* is the memoir of Daniel Reid, a world-renowned expert on consciousness, holistic medicine and living life to the full. It recounts a life lived footloose and free, unbound by convention and driven by a quest for new experiences on roads less traveled. From the sex, drugs and rock & roll scene of Late Sixties America to the opium dens, bars and bordellos of far-flung Asian outposts, the author recounts his outlandish escapades in a rollicking narrative told with flair and candor.

But that’s just the tip of the iceberg. *Shoots From the Hip* is also an in-depth commentary on life itself, and a deliberation on death drawn from the author’s own close encounters.
**JADE LIFE**

An Englishman’s love affair with China’s national treasure

Andrew Shaw

Jade is often thought of as something ancient and gathering dust in museums, but in China it is a vibrant part of modern life. More jade has been carved this century than in the rest of human history combined. For Chinese people, jade represents everything that is pure and noble, and Andrew Shaw gave up his life in England to embrace it, and became the only foreign master jade carver in China. Jade Life tells his story and also the story of jade itself - it’s past and it intertwines today with the lives more than a billion people. His description of the jade industry today provides insights into the hearts of Chinese people and also into how they have managed to turn a backwater state into a world superpower in less than three decades.

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**PORTRAIT OF TREES OF HONG KONG AND SOUTHERN CHINA**

Illustrations by Sally Grace Bunker

Text by Richard M. K. Saunders and Chun-Chiu Pang

Hong Kong possesses an impressively diverse tree flora with 390 native species. This book celebrates the incredible diversity, beauty and biology of the territory’s tree species, highlighting over 100 important species that are individually illustrated in exquisitely detailed watercolour paintings by Sally Grace Bunker, an acclaimed botanical artist. The illustrations are accompanied by text that teases out a diversity of associated narratives for each species, ranging from the history of global exploration and scientific discoveries, the ecology and biology of each species, and the various ways in which they have been utilised and their cultural associations.
**SOUTHERN RAIN**
A Novel of Seventeenth Century China

Harry Miller

As China’s once-glorious Ming dynasty tears itself apart, a young man and woman struggle to stay together. Set before the backdrop of one of the great upheavals in Chinese history, Southern Rain is the story of a carpenter’s son who falls for a brilliant Buddhist nun just as she is set to become a powerful man’s concubine. Their adventures lead them north to Beijing and south to the Yangtze valley, as art, theater and poetry give way to foreign invasion, banditry and chaos. In a world of turmoil, their search for freedom and safety comes to mirror China’s own. Southern Rain is both an intimate portrait of a man and a woman and a sweeping historical epic, presenting China’s tumultuous seventeenth century on a human scale.

**DRAGONS IN SHALLOW WATERS**
A Novel of Love and Death

Clare Kane

Peking, 1900. Amidst the violence and terror of the anti-foreign Boxer Rebellion, a young China-born Englishwoman finds herself under siege alongside the city’s overseas population. Independent-minded and unaccustomed to European ways, Nina Ward embarks on an affair with married diplomat Oscar Fairchild, risking her future as death and despair draw ever closer. Journalist Alistair Scott records the controversy, trying to separate the reckless pair as the siege grows bloodier and the scandal grows louder. Based on real historical events, Dragons In Shallow Waters is a story of love, betrayal and secrets that reach across time and continents.
China’s Evolving Consumers

Edited by Tom Nunlist

The rise of China’s consumers is the opportunity of the century for many global brands. The past few years have seen an endless stream of books and articles on the fast growth of middle class wealth in China, most projecting booming sales in the coming decades. But these assessments usually fail to answer a deeper question about these consumers: Who are they? This book offers an answer to that question. In fact, eight answers.

Written by experienced marketing professionals and academics, China’s Evolving Consumers looks into the lives of eight different types of consumers who are shaping the culture and marketplace in China today.

Asia Betrayed

How Churchill Sacrificed the Far East to Save England

John Bell Smithback

“Somebody knew. Who knew?”

Did Winston Churchill lure Japan into attacking Pearl Harbor as a cynical ruse to pull the United States into the war against the Nazis to save England? Did he deliberately weaken the defenses of Singapore and Hong Kong to convince the Japanese to jump? Did he even run a double spy to feed information to Tokyo?

John Bell Smithback examines the evidence in a shocking new assessment of the origins and backstory of one of the turning points of the twentieth century—the Pacific War 1941 to 1945. He looks at Churchill’s role in how Japan came to make one of the biggest strategic errors in history, and the horrific consequences for tens of millions of people across East Asia.
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Tael Lights, first published in 1936, is a guidebook to the seamier side of Shanghai in the mid-1930s, when it was at its most outrageous. The authors, two pretty dissolute foreigners living life to the fullest and working at least partially in a Whangpoo whiskey haze, stress the nightlife, particularly the sex and sin side of the city. Political correctness hardly enters into it.

“Absolutely the best guide to Shanghai in its most crazy and golden period by a pair of revellers who didn’t give a damn.” — Graham Earnshaw

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Earnshaw Books is a book publishing house founded in 2003 and based in Hong Kong, dedicated to publishing books on China and beyond that help to enrich the understanding of China’s history and culture. It was founded by Graham Earnshaw, a businessman, writer and musician with several decades of experience in the China world. He is well-known for his deep perspective on Chinese affairs, having first visited the China mainland in 1978. Over the years, he has been to every province and region of the country and has a deep respect for Chinese history, language and traditional culture. He moved to Hong Kong in 1973, learned to speak Cantonese and to read Chinese and worked as a reporter on the South China Morning Post. In 1976, he joined Reuters News Agency and worked in the Hong Kong and London bureaus before being assigned in 1979 to Beijing. He served as Beijing Bureau chief for Reuters 1985-1987, Tokyo Chief Correspondent 1987-1989, and was the Reuters Asian Editor from 1990 to 1995, responsible for all reporting from Pakistan to New Zealand. He then set up his own company in Shanghai, SinoMedia Ltd.

He has written and published a number of books, including On Your Own in China (1984), Tales of Old Shanghai (2008) and an account of his continuing walk across China, The Great Walk of China (2010) and The Formosa Fraud (2017) about George Psalmanazar. His translation of the Jin Yong kung fu novel The Book and The Sword was published by Oxford University Press in 2004. His Chinese name, 晏格文, was chosen by Jin Yong (金庸). He set up China’s first rock band in the early 1980s, and was the first foreign journalist to ever witness a sky burial in Tibet.

He has recorded a number of albums of his own songs, including Leap of Faith (1996), The Red Album (2011), and The Tao of Music (2013).

He speaks in public regularly, in English and in Mandarin Chinese, on a variety of topics, including the Chinese economy and life in rural China. He has addressed MBA and other student classes at many of China’s top universities, including Tsinghua, Fudan and Nanjing. He speaks Mandarin and Cantonese fluently and his English iOS said to be acceptable. His personal website is www.earnshaw.com. Email: graham@earnshaw.com
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